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Introducing **BYD eMAX 7**  
*Where Family Comes Together...*





### **Your Electric Companion for Long-Range Comfort**

BYD eMAX 7 is crafted for those who value both modern convenience and environmental responsibility, offering a seamless blend of range and reliability.

Inspired by the demand for sustainable mobility, the BYD eMAX 7 redefines the driving experience with its spacious design and innovative technology.

*Dragon Face Design*



*Crystal Diamond Floating LED Headlamps*



*Speedy Dynamic Wheel Hub*



## Electric Elegance

Experience electric elegance with the BYD eMAX 7, where sleek, aerodynamic lines meet modern design sophistication. The bold exterior is crafted to captivate, featuring a streamlined profile and refined details that reflect its advanced engineering.

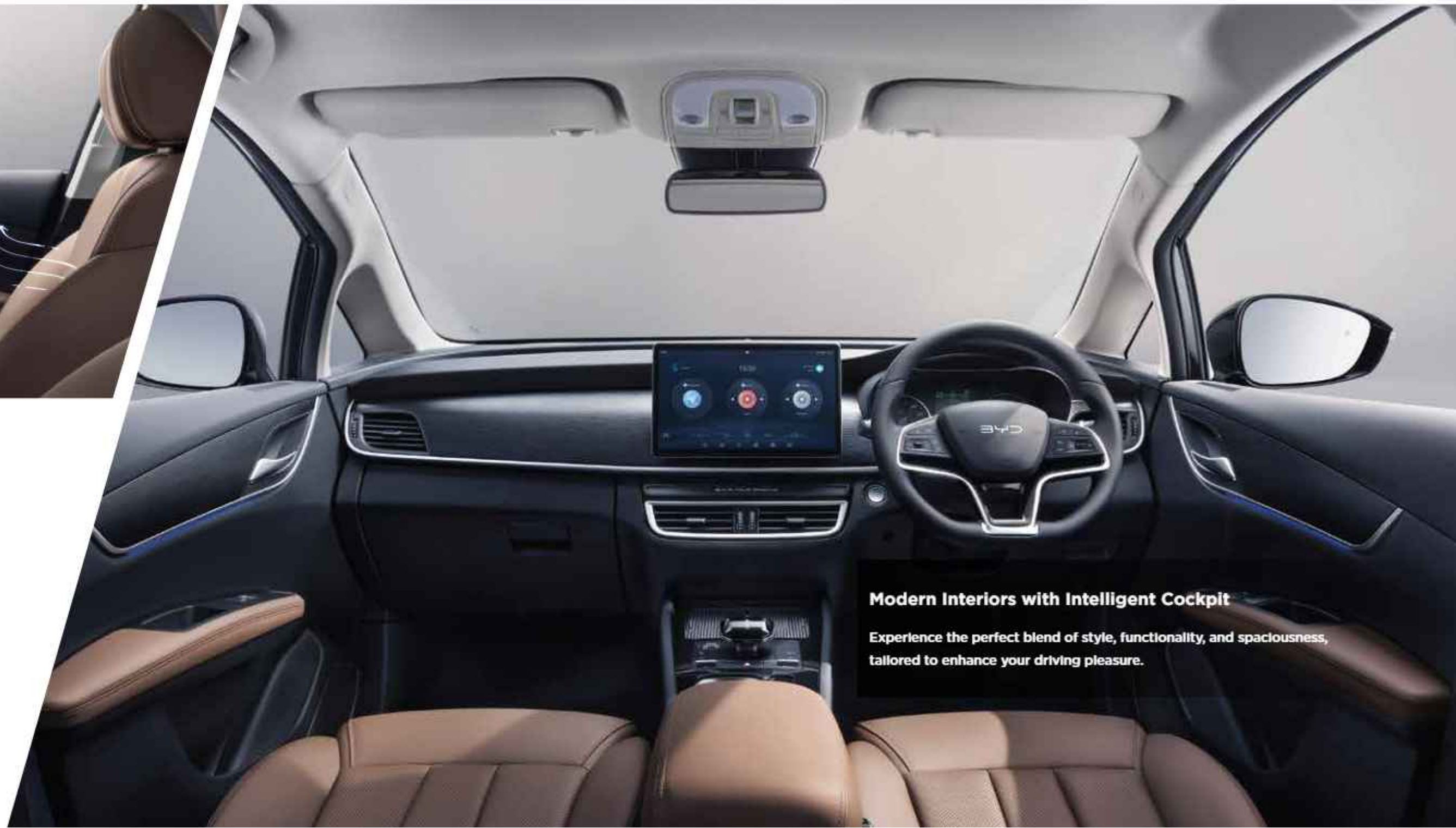




### **Immersive Interiors**

The thoughtfully designed cabin offers abundant room, refined details and front ventilated seats for unparalleled comfort.

Enjoy a harmonious blend of elegance and practicality, making every drive a memorable experience.



### **Modern Interiors with Intelligent Cockpit**

Experience the perfect blend of style, functionality, and spaciousness, tailored to enhance your driving pleasure.

/ Seating & Comfort



*\*This image has been shot in a stationary car*



/ 6 Seater



/ 7 Seater

### **Panoramic Glass Roof with Electric Slide**

The panoramic glass roof of the BYD eMAX 7 having 1.42 m<sup>2</sup> viewing area gives an enthralling view of the picturesque skyscape above you, turning every drive into an immersive experience.



**/ Vehicle To Load (VTOL) Mobile Power Station**

With VTOL, you can enjoy a new level of comfort and convenience on the go. Whether it's the long drives, camping sessions or a need for some power boost, your vehicle becomes a reliable source of energy.



**/ 530km**  
Top driving range\*

**/ 8.6s**  
0 to 100km/h\*

**/ 71.8kWh**  
Battery capacity\*

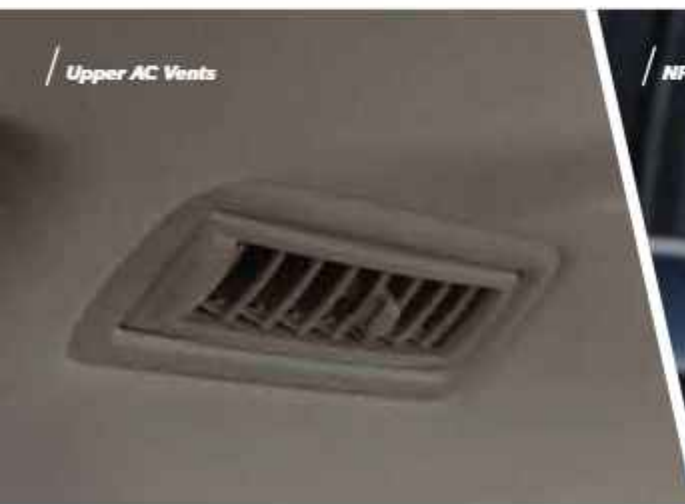


T&C Apply\*  
\*NEDC Tested Top Driving Range

## Features & Functionality

The BYD eMAX 7 aims to make your driving experience convenient & comfortable. Whether it's the long journeys or day-to-day commutes, the BYD eMAX 7 has got you covered.

With foldable flatbed rear seats you get spacious 580 litre\* of boot space.



Upper AC Vents



NFC Card Key



Wireless Charging



Spacious 580 litre\* Boot Space with Foldable Flatbed Rear Seats



**12.8-inch (32.5 cm) Rotatable Infotainment Display**

**3 Spoke Multi-function Steering Wheel**

## **Seamless Technology & Connectivity: Cutting-edge Driving Experience**

Ride with comfort & stay connected.

Experience the pinnacle of driving innovation with our seamless technology and connectivity features.

**Advanced Instrument Cluster**



**Advanced Gear Shift**



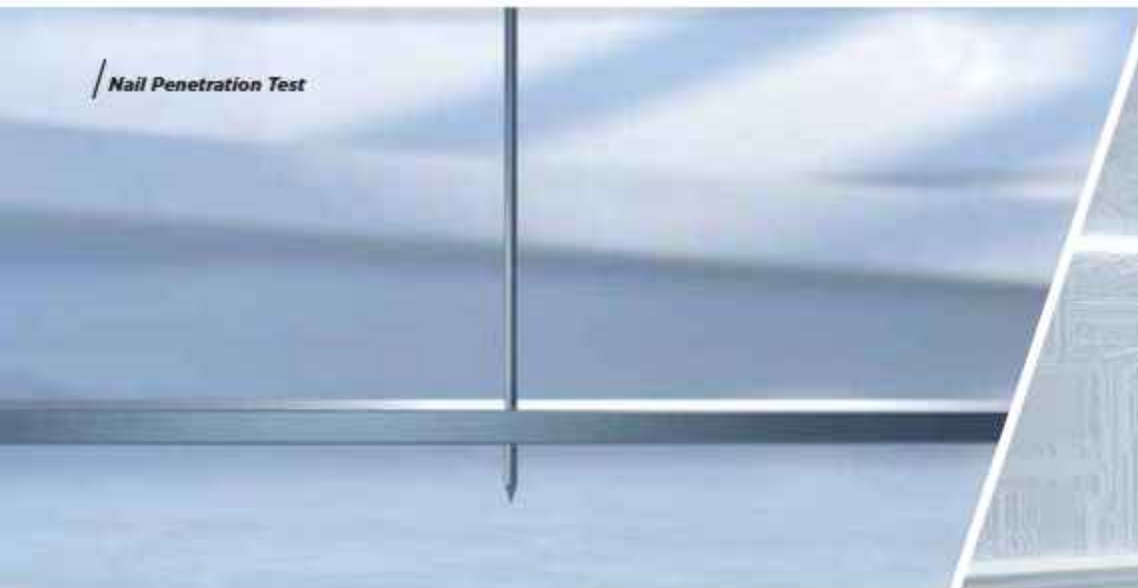
## Maximum Performance

Experience exhilarating performance with the BYD eMAX 7: 150 kW peak power and 310 N·m peak torque drive its surging 8-in-1 electric powertrain. Accelerate from 0 to 100 km/h in just 8.6 seconds, showcasing aerodynamic prowess with flair.



| Enjoy a 530 km\* ultra-long range for truly boundless journeys...

*Nail Penetration Test*



*8-in-1 Electric Powertrain*



## Blade Battery

BYD eMAX 7 is equipped with the Blade Battery technology, which sets new benchmarks and redefines the standards of EV safety.

### Ultra Safe

Blade Battery has successfully passed the nail penetration test, the most rigorous way to test the thermal runaway of batteries. We could say that the nail penetration test is the Mount Everest of the battery safety tests.

### Ultra Strength

Blade Battery completed an extreme strength test that saw a 46-tonne truck driving right over it, once again resetting the bar for power battery safety.

### Ultra Driving Range

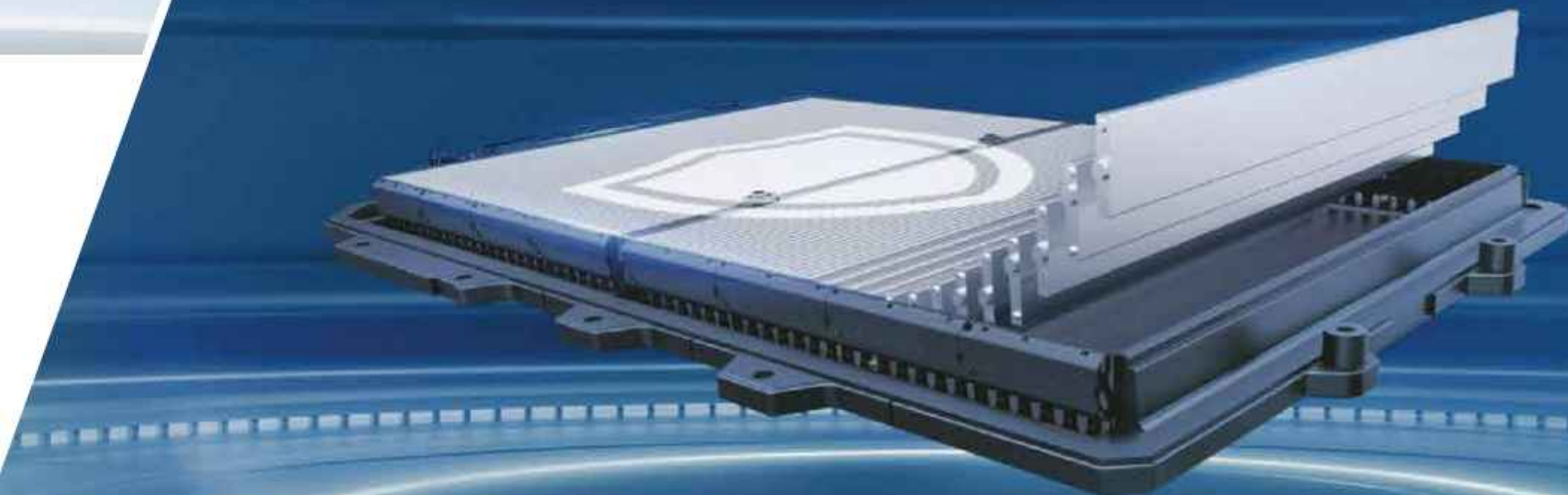
Blade Battery supports BYD eMAX 7 a range of 530 km\* as per the NEDC test.

### Ultra-high Charging and Discharging Capacity

Blade Battery can support BYD eMAX 7 to charge from 0% to 80% within 37 mins\*, and enables BYD eMAX 7 to accelerate from 0-100km/h within 8.6s\*.

### Ultra-long Lifespan

The BYD Blade Battery innovates in several areas allowing it to boast an impressive energy density whilst keeping an ultra-long lifespan.



*Ultra-Safe Blade Battery*

## BYD Advanced Driver Assistance System

Providing an intelligent, safe and reliable driving platform.

Intelligent driving systems and multi-sensor layout provide driver with more reliable environment perception and safe driving solutions.

## Safety

The BYD eMAX 7 is equipped with 6 airbags. The all-round airbag SRS protection system includes: front airbags, side airbags, side curtain airbags and load limit pretensioner safety belts to guard every corner.



## Color Variants

Bring out the vibrancy in every drive, choose a color that reflects your personality



Cosmos Black



Crystal White



Quartz Blue



Harbour Grey

## BYD eMAX 7 Specifications

| Dimensions                                    | Premium                               | Superior |
|-----------------------------------------------|---------------------------------------|----------|
| Overall length (mm)                           | 4,710                                 |          |
| Overall width (mm)                            | 1,810                                 |          |
| Overall height (mm)                           | 1,690                                 |          |
| Wheel track - front / rear (mm)               | 1,540 / 1,530                         |          |
| Wheelbase (mm)                                | 2,500                                 |          |
| Kerb weight (kg) (8 Seats)                    | 1,760                                 | 1,895    |
| Kerb weight (kg) (7 Seats)                    | 1,500                                 | 1,515    |
| Gross vehicle weight (kg) (8 Seats)           | 2,279                                 | 2,354    |
| Gross vehicle weight (kg) (7 Seats)           | 2,174                                 | 2,409    |
| Ground clearance - unladen (mm)               | 170                                   |          |
| Luggage capacity - Min (L)                    | 160                                   |          |
| Luggage capacity - Max (L) (Third row folded) | 550                                   |          |
| <b>Powertrain</b>                             |                                       |          |
| Motor type                                    | AC Permanent magnet synchronous motor |          |
| Drivetrain                                    | Front-wheel drive                     |          |
| Maximum power (kW)                            | 120                                   | 150      |
| Maximum torque (Nm)                           | 310                                   |          |
| Maximum speed (km/h)                          | 100                                   |          |
| <b>Performance</b>                            |                                       |          |
| Acceleration 0-100 km/h (s)                   | 10.1                                  | 8.6      |
| Driving range (NEDC) (km)                     | 420                                   | 530      |
| Seating capacity                              | 8                                     | 7        |
| Battery type                                  | BYD Blade Battery                     |          |
| Battery capacity (kWh)                        | 55.4                                  | 71.8     |
| DC charging power (kW)                        | 69                                    | 115      |
| AC charging power (kW)                        | 7                                     |          |
| <b>Chassis</b>                                |                                       |          |
| Front suspension                              | MacPherson Strut                      |          |
| Rear suspension                               | Multi-Link                            |          |
| Front brake                                   | Ventilated Disc                       |          |
| Rear brake                                    | Disc                                  |          |
| Wheel type                                    | Alloy                                 |          |
| Tire size                                     | 225/55 R17                            |          |

## BYD eMAX 7 Features

| New Energy                                            | Premium | Superior |
|-------------------------------------------------------|---------|----------|
| Portable charging cable (mode 2)                      |         |          |
| V2L function                                          | •       | •        |
| <b>Regenerative braking</b>                           |         |          |
| <b>Safety and Security</b>                            |         |          |
| Front airbags - driver & front passenger              | •       | •        |
| Side airbags - driver & front passenger               |         |          |
| Side curtain airbags - front & rear                   |         |          |
| Front row pre-tensioned force limited seat belts      |         |          |
| Middle row non-pre-tensioned limited force seat belts |         |          |
| Rear row pre-tensioned force limiting seat belts      |         |          |
| Seat belt reminder - front                            |         |          |
| Seat belt reminder - rear                             |         |          |
| Tire Pressure Monitoring System (TPMS)                | •       | •        |
| ISOFIX child restraint anchorage points               | •       | •        |
| Anti-Lock Braking System (ABS)                        |         |          |
| Electric Parking Brake System (EPB)                   |         |          |
| Electronic Stability Control (ESC)                    |         |          |
| Traction Control System (TCS)                         |         |          |
| Electronic Brakeforce Distribution (EBD)              |         |          |
| Vehicle Dynamic Control System                        |         |          |
| Hill Hold Control (HHC)                               |         |          |
| Brake Disc Waring System (BDW)                        | •       | •        |

|                                                       | Premium         | Superior        |
|-------------------------------------------------------|-----------------|-----------------|
| Coordinated Regenerative Braking System (CRBS)        |                 |                 |
| Roll Movement Intervention (RMI)                      |                 |                 |
| Brake Override System (BOS)                           |                 |                 |
| 360° View Monitor                                     |                 |                 |
| Rear 4 radars                                         |                 |                 |
| Auto hold                                             |                 |                 |
| Cruise Control - CC                                   |                 |                 |
| Adaptive Cruise Control - ACC                         |                 |                 |
| Autonomous Emergency Braking (AEB)                    |                 |                 |
| Door Open Warning (DOW)                               |                 |                 |
| Intelligent Cruise Control (ICC)                      |                 |                 |
| Predictive Collision Warning (PCW)                    |                 |                 |
| Rear Collision Warning (RCW)                          |                 |                 |
| Blind Spot Detection (BSD)                            |                 |                 |
| Rear Cross Traffic Alert (RCTA)                       |                 |                 |
| Rear Cross Traffic Brake (RCTB)                       |                 |                 |
| Lane Departure Assist (LDA)                           |                 |                 |
| Emergency Lane Keeping Assist (ELKA)                  |                 |                 |
| <b>Exterior</b>                                       |                 |                 |
| Electrically adjustable exterior mirrors              |                 |                 |
| Electrically foldable exterior mirrors                |                 |                 |
| Panoramic glass roof                                  |                 |                 |
| Electric sunshade (glass roof)                        |                 |                 |
| Front frameless mirrors                               |                 |                 |
| Rear wiper                                            |                 |                 |
| Roof rails                                            |                 |                 |
| <b>Interior</b>                                       |                 |                 |
| Three spoke multifunction steering wheel              |                 |                 |
| Electric power assisted steering system               |                 |                 |
| Single (12.7 cm) TFT full LCD combination instrument  |                 |                 |
| Manual dimming interior rear view mirror              |                 |                 |
| Synthetic leather seats                               |                 |                 |
| 2+3+2 three row seat distribution (7 Seats)           |                 |                 |
| 2+2+2 three row seat distribution (6 Seats)           |                 |                 |
| 6+4 split fold middle seats (7 Seats)                 |                 |                 |
| Middle row independent seats (6 Seats)                |                 |                 |
| Rear seats folded down                                |                 |                 |
| 6-way electrical adjustment - driver seat             |                 |                 |
| 6-way manual adjustment - driver seat                 |                 |                 |
| 4-way electrical adjustment - front passenger seat    |                 |                 |
| 6-way manual adjustment - front passenger seat        |                 |                 |
| Ventilated - driver seat                              |                 |                 |
| Ventilated - front passenger seat                     |                 |                 |
| Height Adjustable Headrests                           |                 |                 |
| Metal welcome plate                                   |                 |                 |
| <b>Entertainment</b>                                  |                 |                 |
| FM radio                                              |                 |                 |
| *Bluetooth® Phone Connectivity and Audio Streaming    |                 |                 |
| 12.8-inch (32.5 cm) intelligent rotating touch screen |                 |                 |
| 8 speakers                                            |                 |                 |
| *Satellite navigation                                 |                 |                 |
| *Music streaming                                      |                 |                 |
| *Apple CarPlay®                                       |                 |                 |
| *Android Auto™                                        |                 |                 |
| Voice assistant                                       |                 |                 |
| USB x 2, Centre console                               | Type L + Type C | Type L + Type C |
| USB x 2, Middle                                       | Type L + Type C | Type L + Type C |
| Light                                                 |                 |                 |
| LED headlamps                                         |                 |                 |

|                                                 | Premium | Superior |
|-------------------------------------------------|---------|----------|
| Follow me home headlight                        |         |          |
| LED daytime running light                       |         |          |
| LED taillight bar                               |         |          |
| LED front reading light                         |         |          |
| LED middle reading light                        |         |          |
| Luggage compartment light                       |         |          |
| Intelligent High Beam Control (HBC)             |         |          |
| Rear dynamic turn signal                        |         |          |
| <b>Comfort &amp; Convenience</b>                |         |          |
| 12V socket                                      |         |          |
| Keyless entry & Keyless start                   |         |          |
| Wireless phone charging                         |         |          |
| Portable card key (NFC card key)                |         |          |
| 4-door window one touch up/down with auto pinch |         |          |
| Upper AC Vents                                  |         |          |
| Automatic air conditioning                      |         |          |
| PM2.5 air filter - without display              |         |          |
| PM2.5 filtration system                         |         |          |
| Tyre repair kit                                 |         |          |
| First Aid kit                                   |         |          |
| Manual opening of trunk                         |         |          |
| Electric opening of trunk                       |         |          |
| Remote control of trunk opening                 |         |          |
| <b>Interior Colors</b>                          |         |          |
| Black+Brown                                     |         |          |

## Disclaimers

- The product & feature images and illustrations shown in the brochure is for the purpose of representation only.
- Specifications and features shown in the brochure may not be of standard format and may vary from the products supplied.
- The 530 km driving range is NEDC tested. The range figure is based on internal test condition.
- The real range is influenced by many factors such as individual driving style, speed, outdoor temperature, load condition, traffic condition, etc. The declared range is estimated for reference only.
- The charging time (DC, from 0% to 80%) and the DC charging port - CCS 2 (80kW) is under the standard condition of the charging, which may vary by many factors such as the electricity load, charger specifications, outdoor temperatures, etc.
- The charging time (AC) and AC Charging port - Type 2 (7kW) is under the standard condition of the charging, which may vary by many factors such as the electricity load, charger specifications, outdoor temperatures, etc.
- The illustration Blade Battery are for the purpose of presenting the capability only whose details may vary on different models. See owner's manuals for complete details.
- Bluetooth® is a registered trademark of Bluetooth SIG, Inc. Compatibility and functionality varies depending on device.
- Apple CarPlay® is a registered trademark of Apple Inc. Requires compatible device, USB connection.
- Android Auto™ is a registered trademark of Google Inc. Requires compatible device, and wireless Android Auto™ is compatible with an active data plan. 5 GHz Wi-Fi support, and the latest version.
- Colours depicted are a guide only and may vary from actual colours due to the printing.
- The colours shown in the brochure are subject to availability.
- BYD Intelligent Driving System is not a substitute for human eye and driver vigilance. It is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant, and attentive driving. See owner's manuals for complete details.
- BYD reserves the right to vary vehicle specifications and standard features from those detailed in this brochure.
- Battery standard: UN38.3 and ECE R100.
- For latest information on features, specifications and other information an authorized dealer of BYD India Pvt. Ltd. may please be contacted before deciding to place an order.
- For the booking scheme and warranty of BYD eMAX 7, please refer to the official website of BYD India Pvt. Ltd. at [www.bydautodia.com](http://www.bydautodia.com), for the latest information on features, specifications and other information, the authorized dealers of BYD India Pvt. Ltd. may please be contacted before deciding to place an order.

\*T&C Apply

## Dimensions

